

The **CESYS** firm is founded in 1993 by the industrial group COGEMA / AREVA - energy sector. Césys has a strong industrial and service culture in the **strategy**, **organization**, **innovation** and the **management** of **complex projects**.

Césys Customers are international leaders in the fields of Industry, Services, Administrations and Ministries. The firm **meets the Quality Plan for Advisory Business** established by the Professional Office of Qualification in Management Consulting, on the basis of the principles of the European Foundation for Quality Management (**EFQM**).

Césys senior consultants have the practices of international standards, facilitation, communication and synthesis skills recognized by our customers.

## **Our References**

- Africa Oil and Gas Corporation
- AREVA COGEMA
- · Banques Populaires Natixis
- · Caisse des Dépôts et Consignations
- European Community
- Crédit Agricole
- · Electricité De France
- Euronext Stock Exchange
- · Fédération Française du Football
- Française des Jeux
- Orange
- French Ministry of Economy and Industry
- French Ministry of Health
- French Ministry of Defense
- GIE Cartes Bancaires (Banking Credit Cards)
- GUERBET Pharmaceutical Laboratory

- ·HSBC
- L'Oréal
- · Mairie Marne La Vallée
- ORT France
- Pechiney
- · SAFRAN SNECMA
- SANOFI
- · SCET Highway Management
- · Société Générale Banking
- Société Internationale des Télécommunications Aériennes (SITA)
- Transnucléaire
- TOTAL
- UIC Union of Chemical Industries
- VEOLIA Environment and Water

# Césys International: 3 Axis of activities at your service

# ➤ Strategic Plan ➤ Strategic plan and business model ➤ International growth ➤ Export ➤ Strategic partnership and alliances

- Financing
- ➤ Business Intelligence
  - 2. Products 4



1. Consulting

- ➤ Better management of resources (human, financial, IT)
- ➤ Innovation in product mix - service and governance
- Internal organization better aligned with customer strategy

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3. Enterprises

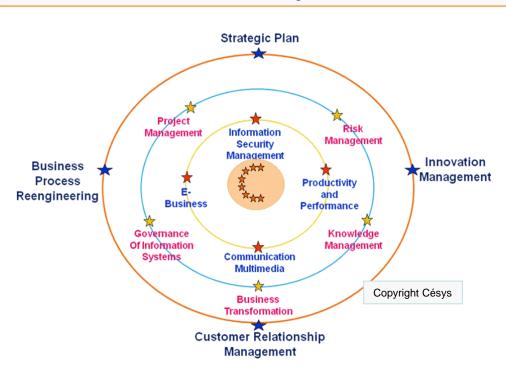


### 1. The CESYS Consulting Core Business:

Consulting in strategy, in organization, in innovation and new technologies.

Césys Referential: the result of strategic missions conducted for our International customers.

Césys Referential: based on international best practices.

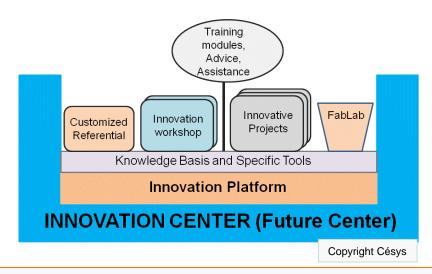


### 2. The CESYS Products Core Business:

Elaborating technologic platforms in Innovation, Business Intelligence and Future Centers

By adding intelligence to the work, people, projects and organizations perform:

Visual, emotional, spatial, creative and collective intelligence.



### 3. The CESYS Enterprises Core Business:

Accompanying European and Iranian companies to establish their partnership: Strategy, Business Model, Organization, Financing, Operations.

